

BOMBARDIER

PRESS RELEASE

Bombardier's Derby Site in the UK is Awarded the Prestigious Investors in Excellence Kite Mark

Bombardier is given an internationally recognised mark of quality and excellence for its high standard of performance and desire to improve in all functions across the Derby site

Derby, March 23, 2010 - Bombardier is delighted to have been presented with Investors in Excellence certification for its Derby site, which recognises the company's aim to continually improve its operation and strive for excellence.

The Investors in Excellence Standard is a prestigious mark of excellence awarded to those organisations that demonstrate a high standard of all-round performance across a range of areas.

The Investors in Excellence standard is very testing as it covers all key business areas including leadership, people and customer results, but its scope also makes it a very powerful improvement tool.

Ian Nield, Chief Executive of Investors in Excellence said; "It is a fantastic achievement for any organisation. Those that are recognised have shown themselves to be truly committed to continuous improvement and excellent standards. The assessment team were very impressed with the efforts made by Bombardier to achieving the standard."

Commenting on this achievement, Colin S Walton, Chairman, Bombardier Transportation UK, said: "The achievement of this award is a true reflection of Bombardier's commitment to excellence. Investors in Excellence has provided us with a frame-work that enables us to continually improve our business for the good of our customers and employees."

About Bombardier Transportation in the UK

In the UK's rail transportation industry, Bombardier is the leader in the manufacture and maintenance of rolling stock and is the only remaining train builder in the country. Bombardier Transportation employs around 4,500 people at production facilities in Derby and Plymouth and 15 maintenance and overhaul centres across the UK. Bombardier is contracted to service 5,200 vehicles in Great Britain.

About Bombardier Transportation

Bombardier Transportation, the global leader in rail technology, offers the broadest portfolio in the rail industry and delivers innovative products and services that set new standards in sustainable mobility. *BOMBARDIER ECO4* technologies – built on the four cornerstones of energy, efficiency, economy and ecology – conserve energy, protect the environment and help to improve total train performance. Bombardier Transportation is headquartered in Berlin, Germany and has a presence in over 60 countries. It has an installed base of over 100,000 vehicles worldwide.

About Bombardier

A world-leading manufacturer of innovative transportation solutions, from commercial aircraft and business jets to rail transportation equipment, systems and services, Bombardier Inc. is a global corporation headquartered in Canada. Its revenues for the fiscal year ended Jan. 31, 2009, were \$19.7 billion US, and its shares are traded on the Toronto Stock Exchange (BBD). Bombardier is listed as an index component to the Dow Jones Sustainability World and North America indexes. News and information are available at www.bombardier.com.

About Investors in Excellence

Working with over 500 organisations across 39 business sectors in the private and public arena, liE Ltd is a not for profit organisation with a passion for helping organisations improve. It is the largest organisation of its type in Europe boasting the largest Excellence Awards ceremony and a range of skills and experience in leading world class improvement techniques including Excellence, Lean and Six Sigma. A recent study by independent regeneration consultants Ekosgen in October 2009 reported a 1,600% (£16m) return on investment to the taxpayer for programmes run to support business improvement. Key clients include BMW, TNT, RICOH, G4S and Vodafone

Note to Editors

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